

Anna Perling

www.annaperling.com

Experience

Staff writer, Wirecutter

New York, New York. May 2017-Present.

I am a service journalist specializing in kitchen and apparel coverage. I write and edit a wide range of guides, blog posts, and lists, and write pieces that are syndicated on the New York Times.

Editorial Assistant, Wirecutter

Remote. September 2016-May 2017.

While working with a 70-person remote team, I assisted with project management, website analytics, and editorial tasks. I additionally wrote copy for social media.

Copywriter, Only Today

Portland, Oregon. March 2016-May 2017.

For production company Only Today, I created content from blog posts to social assets. I wrote scripts for clients like IKEA Family and Facebook's F8 conference.

Writer/Editor, Story & Heart

Portland, Oregon. January-September 2016.

For the Academy of Storytellers online film school, I wrote educational scripts, created summaries and affiliate links, and maintained the content management system. I wrote blog posts and copy, collaborated with Vimeo to create content, and managed projects.

Editorial Assistant, Kinfolk Magazine

Portland, Oregon. June-September 2014.

I helped produce the first issue of Kinfolk's redesign. I researched and pitched ideas, fact-checked, and wrote pieces for the Culture section and the Home Tours section of Issue 14.

Editorial Assistant, Saveur Magazine

New York, New York. February-May 2013.

I researched, fact-checked, and contributed to the One Good Find column, Weekly Reading blog posts, and Fare section of magazine.



Education

Reed College — B.A. English Literature, Dec. 2014. My senior thesis analyzed gastronomic narratives through reader response theory.

Publications

The Kinfolk Home, 2015. "Delcy Morelos and Gabriel Sierra," p. 78-88.

Skills

Technical: Airtable, Basecamp, Moz, Looker, Chartbeat, Google Drive & Sheets, Buffer

Editorial: Writing, Research, Blogging, Social Media, Fact-checking, Syndication

Other: Event planning, Cooking experience, Outdoor leadership, Customer service

CV and published clips at
www.annaperling.com

References upon request.